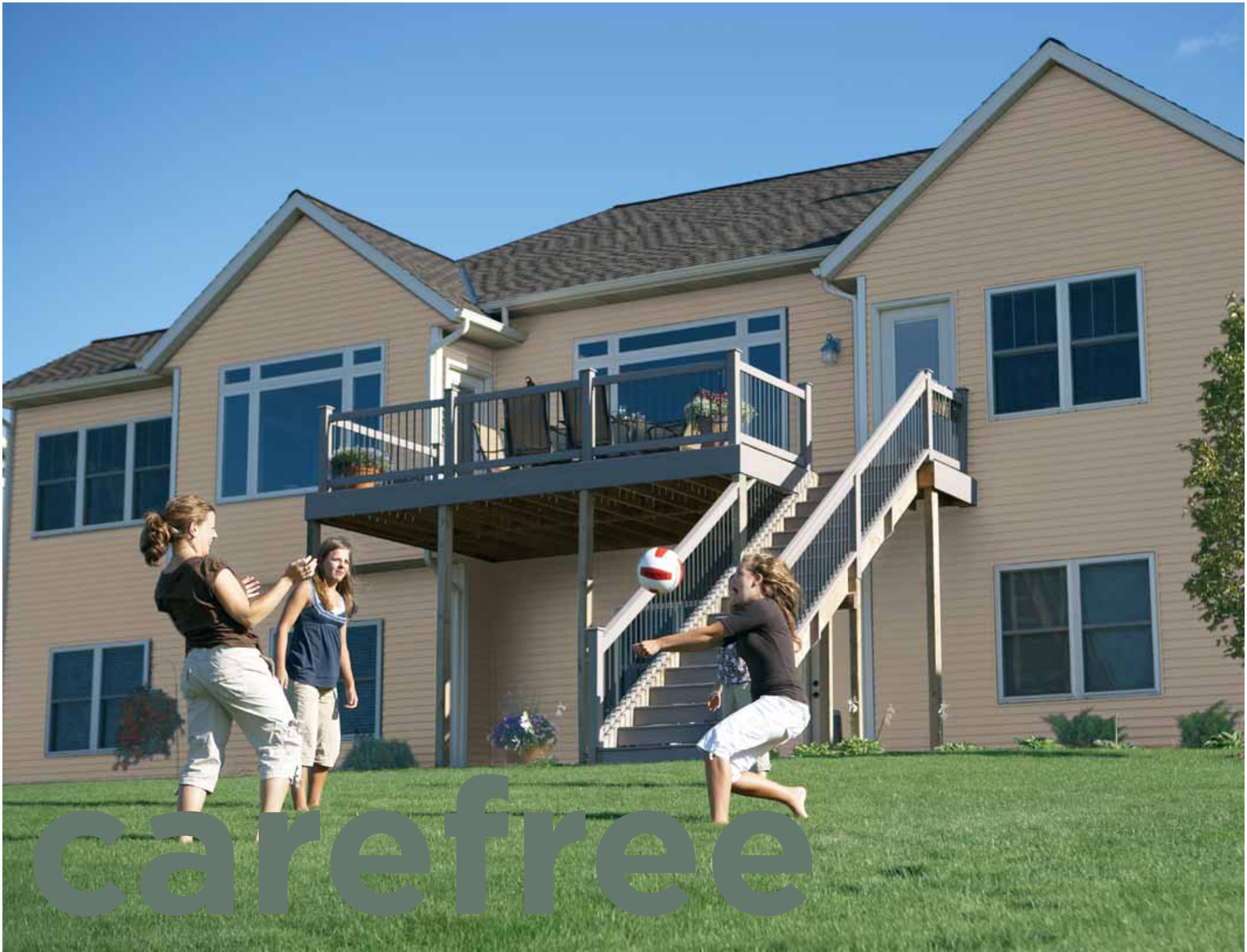


**LIBERTY ELITE®**





carefree



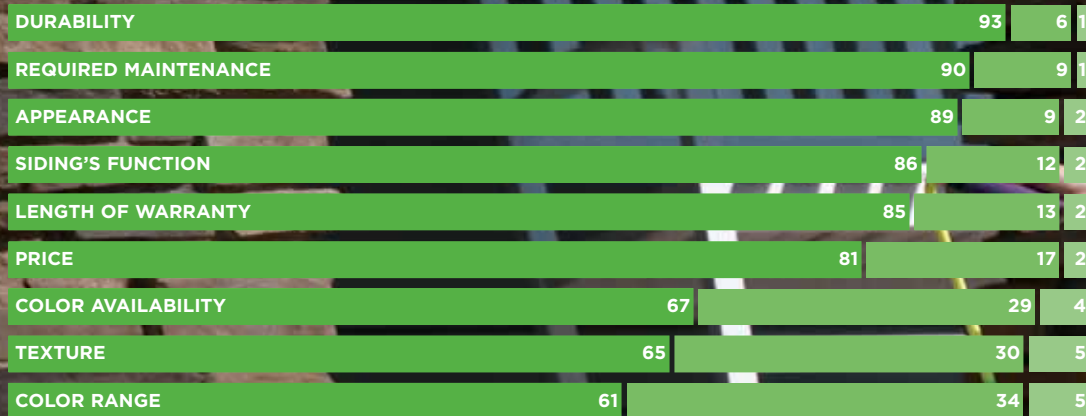
Liberty Elite Double 4" in Scottish Thistle

No paint. No stain. No hassles. Liberty Elite® unites the classic look of freshly painted wood with exceptional durability. Enhanced, oversized locking system and premium .048 thickness deliver greater stability — even in high winds. Our Hang-Tough™ Technology boosts durability so panels are more resistant to cracking, impact and thermal distortion.

## VINYL SIDING GIVES CONSUMERS WHAT THEY WANT.

■ IMPORTANT ■ NEUTRAL ■ NOT IMPORTANT (%)

(Independent study conducted by Vernon Research Group, 2005)



## Liberty Elite Delivers.

**DURABILITY.** If you're looking for siding that is durable and low maintenance, and looks beautiful, Liberty Elite siding is the ideal choice. Liberty Elite will enhance your home's appearance today — and for years to come.

**NO PAINT, NO STAIN, NO HASSLES.** Liberty Elite, a premium panel, never needs paint or stain. Unlike real wood siding, it won't crack, peel, flake or rot. Revolutionary technology like Mastic's exclusive Hang-Tough™ Technology maximizes the panel's weatherability and delivers additional protection — and peace of mind — for your investment.

**COLOR AND TEXTURE.** Featuring a distinctive woodgrain, Liberty Elite is available in 14 base colors.

**PEACE OF MIND THAT LASTS A LIFETIME.** Liberty Elite is backed by the Mastic V.I.P. Limited Lifetime Warranty — a real warranty backed by a solid company. Mastic has been a trusted industry leader for more than 50 years. Please see our warranty for complete details.

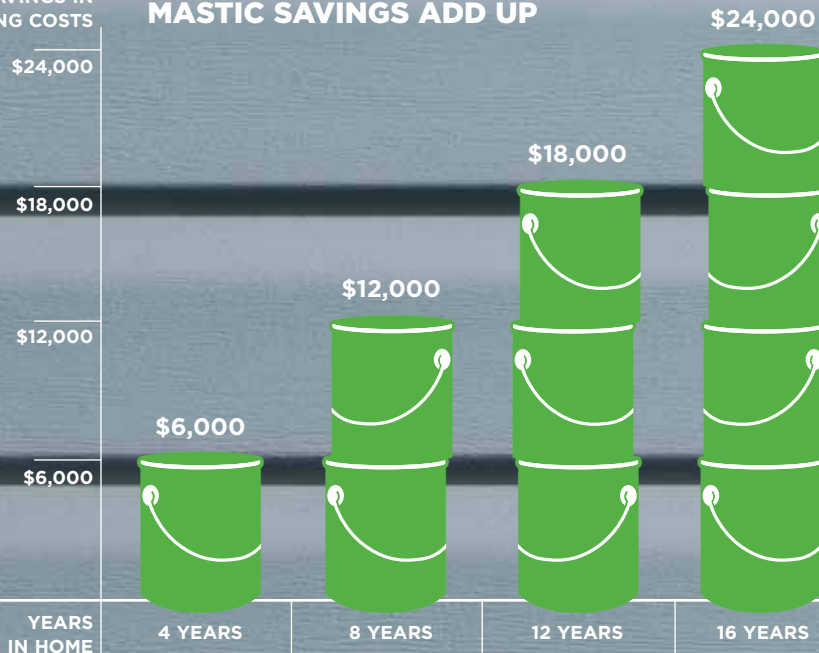
**Beauty that lasts.** Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Liberty Elite never needs painting, caulking or patching because, unlike wood, it won't crack, peel, rot or split.



**NO PAINT. NO STAIN. NO HASSLES.**

SAVINGS IN  
PAINTING COSTS

### MASTIC SAVINGS ADD UP



#### MASTIC HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.

### MASTIC V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years.

See warranty for complete details.



# Test our vinyl. We do. Rigorously. Relentlessly.



**OIL CAN TEST** Siding panels are placed under heat strips and saturated to 120° – 140°F to make sure the siding doesn't warp or buckle.



**WEATHERING** Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



**RIGIDITY** Panels are designed and engineered to be more rigid so siding remains straight on the wall.



**GLOSS TEST** A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.



**COLOR READ TEST** Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off siding panels. This information is then analyzed to determine if the color falls within accepted ranges for consistency and match.



**VERTICAL HEIGHT IMPACT TEST** Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.

# Time-tested. VSI certified. And more.

The Vinyl Siding Institute (VSI) is dedicated to assuring vinyl siding delivers maximum performance in every application. Mastic vinyl siding products meet or exceed ASTM D3679 performance standards in the VSI certification program.

ASTM D3679 was developed by consensus through ASTM International, one of the largest standards development organizations in the world. Vinyl siding that meets this ASTM standard will:

VSI		MASTIC
WITHSTAND THE IMPACT OF RECOMMENDED INSTALLATION PROCEDURES.		Mastic siding is designed and engineered to withstand impact beyond that required by ASTM D3679.
STAY ON THE HOUSE IN HEAVY WINDS OF AT LEAST 110 MPH.		Liberty Elite is rated at up to 165 mph.
LAY STRAIGHT ON A FLAT WALL AND NOT BUCKLE UNDER NORMAL CONDITIONS.		Our product development team subjects Mastic products to a battery of rigorous tests to ensure superior quality and performance and, in addition to lay-flat design features, some Mastic products are even designed to hide existing imperfections in construction.
WITHSTAND THE EFFECTS OF NORMAL SEASONAL TEMPERATURE FLUCTUATIONS.		With our exclusive Hang-Tough™ Technology, Mastic products are engineered to persevere in the most extreme conditions.
MEET MANUFACTURERS' ADVERTISED SPECIFICATIONS FOR LENGTH, WIDTH, GLOSS AND THICKNESS — AND HAVE A MINIMUM THICKNESS OF .035.		Liberty Elite features a premium thickness of .048 — 27% thicker than the minimum requirement.

# LIBERTY ELITE®

DOUBLE 4" • DOUBLE 5" • DOUBLE 5" DUTCH LAP

## CLASSIC COLORS



**EVEREST**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**SCOTTISH THISTLE**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**PEBBLESTONE CLAY**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

## LIGHT COLORS

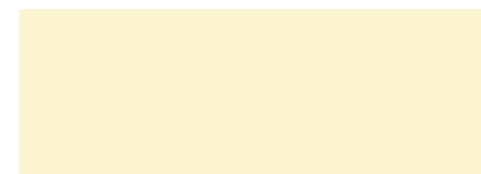


**VICTORIAN GREY**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**WICKER**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**SANDTONE**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**SAGE**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

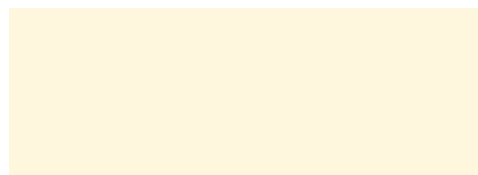
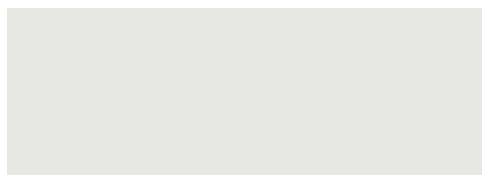


**DESERT SAND**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**SILVER GREY**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**ALMOND**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**CLASSIC CREAM**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP



**LINEN**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**CAMEO**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP

**WHITE**  
DOUBLE 4"  
DOUBLE 5"  
DOUBLE 5" DUTCH LAP





DOUBLE 5"  
DUTCH LAP

DOUBLE 5"

DOUBLE 4"



**ENHANCED, OVERSIZED LOCKING SYSTEM**  
Provides greater stability and increased locking area.



**.048 THICKNESS**  
PREMIUM .048 THICKNESS  
Superior thickness and impact resistance.



**165 MPH**  
WIND SPEED –  
RATED UP TO 165 MPH



**1/2" PANEL PROJECTION (D 4")**  
**5/8" PANEL PROJECTION (D 5", D 5" DLAP)**  
Enhanced shadow lines replicate the appearance of real wood siding.



**MASTIC HANG-TOUGH™ TECHNOLOGY**  
Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel – virtually eliminating the appearance of nicks and minor surface scratches.



**CLASS 1(A) FIRE RATING**



**MASTIC V.I.P. LIMITED LIFETIME WARRANTY**  
Premium guarantee of lasting quality and peace of mind – backed by Mastic, a trusted industry leader for 50+ years (see warranty for complete details).



**METRO-DADE COUNTY APPROVED**

## A HEALTHY RESPECT FOR THE PLANET — AND OUR CUSTOMERS.



Everything we do, big and small, revolves around our respect for our customers — and the environment. We're committed to zero-waste manufacturing, process optimization, sustainability, recycling and the conservation of energy and water. In fact, we put sustainable practices to work at every stage of our process — engineering, testing, product development, manufacturing, transportation and beyond.



### HEALTH AND SAFETY

Does not utilize materials that can cause adverse health effects to installers and to you.



### EMBODIED ENERGY

Requires less energy to manufacture per square foot than fiber cement or brick.



### ENGINEERED FOR SUSTAINABILITY

Potential to earn more points in leading green building certification programs and contributes significantly less to global warming than other exterior cladding.



### MATERIAL EFFICIENCY

Generates less on-site construction waste than cardboard packaging, brick or lumber.



Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.

# Genuine Mastic. First in home exterior products.

Only the best. Mastic Home Exterior is your solution for the finest-quality vinyl siding products and our exclusive Designer Accents™ collection of finishing accessories. Shutters. Decorative door and window mantels. Corner posts. Blocks and vents. Columns and gutters. All designed to perform — and coordinate — perfectly with your Mastic siding. For uncompromising quality, beauty and performance, insist on a complete exterior by Mastic Home Exterior.



# MASTIC HOME EXTERIORS. THIS IS THE EXTERIOR SOLUTION.™



SIDING

PERFORMANCE METALS

RAIN REMOVAL

DOOR SURROUNDS

DESIGNER ACCENTS

SOFFIT + FASCIA

SHUTTERS



by PLY GEM

**PLY GEM SIDING GROUP  
2600 GRAND BOULEVARD  
SUITE 900  
KANSAS CITY, MO 64108**

**800 962 6973**

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CELEBRATING  
50 YEARS OF  
VINYL SIDING  
QUALITY +  
INNOVATION

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